

Walk 'n' Roll for
FSH Muscular Dystrophy



Help
"Unlock the Code"



FSH Muscular Dystrophy is
the most common form of muscular dystrophy,

But there is **no treatment.**

One in 14,000 people are estimated
to have FSH MD, and **the actual number may be twice that.**

Help "unlock the code" to treat FSH MD

Yes, I want to help!

Major sponsor: GOLD MEDALIST \$ 1000

Your company's name listed on the Walk 'n' Roll T-shirts
Your company's posted on a sign along the route and the Event Banner
Your company's name listed on the Web page for the event
Your company's name listed in Booklet as a sponsor at the event
Your company's name mentioned in all correspondence and advertising for the event
Your company is offered the opportunity to speak at the event

SILVER MEDALIST: \$ 750

Your company's name listed on the Walk 'n' Roll T-shirts
Your company's posted on a sign along the route
Your company's name listed on the Web page for the event
Your company's name listed in Booklet as a sponsor at the event

BRONZE MEDALIST: \$ 500

Your company's posted on a sign along the route
Your company's name listed on the Web page for the event
Your company's name listed in Booklet as a sponsor at the event

HONORABLE MENTION: \$ 250

Your company's name listed on the event Web page
Your company's name listed in Booklet as a sponsor at the event

Just want to make a tax-deductible donation of \$ _____

Payment may be made **by check** to the **FSH Society** or **by credit card**:

AMEX VISA MasterCard Discover

Card number _____

Expiration date _____

Signature _____

Print Name _____

Phone #: _____

Address: _____ City: _____ State: _____ Zip _____

Please return this form with payment by July 30, 2010 to:

2010 So. Cal. Walk 'n' Roll for FSH MD

C/O Amy Bekier, P.O. Box 500880, San Diego, CA 92150-0880 (619) 972-0993 fax:(858) 385-0983

THANK YOU!

For more information on this disease, please go to www.fshsociety.org/IrvineWalk

Event: FSH MD Walk 'n' Roll - October 9, 2010 - Heritage Park, Irvine, CA*

* THIS EVENT IS A PRIVATE RESERVATION AND IS NOT ENDORSED OR SPONSORED BY THE CITY OF IRVINE



Walk 'n' Roll for FSH Muscular Dystrophy

With your help, we can “Unlock the Code”



I'm writing you to ask for your help in fighting **Facioscapulohumeral Muscular Dystrophy (FSH MD)** by sponsoring our Annual Walk 'n' Roll. **FSH MD is the most common form of muscular dystrophy** and yet it's a disease few people have heard of.

WHY HAVEN'T YOU HEARD OF FSH MD? Most of the publicity on MD has focused on the children affected by this group of genetic disorders. Many people with FSH MD have symptoms and go undiagnosed, but growing awareness of the disease and development of a genetic diagnostic test have greatly raised the reported incidence.

WHAT IS FSH MD? It is an inherited disease, affecting both genders and all races equally. It typically melts away skeletal muscle from adolescence on, but diagnosis may occur at any age. In rare cases, it can be fatal and a severe form strikes infants. More often, FSH MD gradually robs adults of their ability to care for themselves and family, to take a walk, ride a bike, play catch with a child, climb stairs, hold a baby, pick up a milk jug, comb their hair, carry a laundry basket or a grocery bag, and hold a job.

WHY SHOULD YOU CARE? Because research into the genetic and biochemical causes has the possibility of helping not only FSH MD patients, but others with muscle wasting such as the elderly, people with AIDS and those with other neuromuscular disorders.

WHY SHOULD YOU GIVE? The FSH Society is a small, efficient, national nonprofit organization dedicated to fostering research (Charity Navigator gives it four stars!). It employs a handful of staff, yet it successfully lobbies Congress and the National Institutes of Health for research grants for scientists and funds its own research grants. Its work is largely behind the scenes.

THE EVENT: FSH MD families and friends have organized the Annual Walk 'n' Roll for FSH MD to be held on October 9, 2010 at Heritage Park in Irvine, CA * and we need your help. Please review the enclosed sponsor form and join with us to support this important cause.

MORE INFORMATION:

If you would like more information, please visit the FSH Society's website at www.fshsociety.org/IrvineWalk. You may also contact the event chairman, Amy Bekier, at amyzoe@pacbell.net or (619) 972-0993.

Thank you for your consideration. Together we can “unlock the code” and help people with FSH MD.

FSH contact person's name



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